

**PRESS RELEASE** Non-regulatory information Luxembourg, 16 March 2017, 3.00 pm

# The Development of Kirchberg: the INFINITY project begins

Work on INFINITY, the combined residential, offices and shops complex, has begun on the Kirchberg plateau. The prize-winning concept in the FUAK (Kirchberg Plateau Urbanisation and Development Fund) development competition in 2015 will bring fresh life to the district entrance by the end of 2019.

# Added value for the Kirchberg

Work has begun on the INFINITY project to redesign the Porte de l'Europe. Earthworks and reinforcement works carried out by the Baatz-Entrapaulus consortium started in February and will go on until summer 2017. Nearly 90.000 m<sup>2</sup> of earth will be excavated. This will be followed by one of the year's biggest projects, the construction of Luxembourg's first high-rise residential building, nearly 100 metres high.

At the foot of the INFINITY triptych will be a 6,500 m<sup>2</sup> shopping centre, a vast esplanade, a 6,800 m<sup>2</sup> office building and the future Philharmonie-Mudam tram stop. *"This approach fits in with FUAK's decision to create a mix of activities that bring life to the district by activating different bases containing shops and services accessible to everyone, redeveloping public spaces and creating new pedestrian links between Rue du Fort Niedergrünewald and Avenue JF Kennedy", said IMMOBEL LUXEMBOURG's CEO, Olivier Bastin.* 

# An exceptional project

Around 200 people will be involved until late 2019 in building the 33,000-m<sup>2</sup> complex. The project includes very high-level BREEAM<sup>®</sup> "Excellent" environmental certification for the office building. With its green roof and solar panels, the developer, IMMOBEL LUXEMBOURG, has invested in a state-of-the-art operation that meets all the energy consumption management performance criteria.

Designed by Bernardo Fort-Brescia, the well-known American architect and founder of the Arquitectonica agency, in close cooperation with the Luxembourg firm M3 Architectes, the INFINITY project is an unusual shape. Built as a Möbius strip, the building's crystalline architecture will proudly match up to the great names in architecture already present in the district.

# A new way of living

INFINITY LIVING is openly inspired by the luxury high-rise residential buildings in the United States. With its private concierge service, monumental reception hall and 150 high-end apartments, the INFINITY



residential tower redefines the lifestyle codes in Luxembourg. With the urban landscape as a background, the apartments offer new views over the city, even from the 6<sup>th</sup> floor, which is situated well beyond the usual top floors of the capital.

In the heart of a business district and a first-class cultural centre, with the Philharmonia, the Mudam and the Grand Theatre close by, residents will enjoy an incomparable quality of life. The INFINITY WORKING and INFINITY SHOPPING buildings are already fully reserved. The commercialisation of the INFINITY LIVING residential tower is already well underway, but several apartments of different types and prices are still available.

### To contact one of the developer's sales partners:

Unicorn
18, rue du Marché-aux-Herbes
L-1728 Luxembourg
www.unicorn.lu
<u>info@unicorn.lu</u>
T. +352 26 54 17 17

#### **INOWAI Residential**

1, rue Philippe II L-2340 Luxembourg www.inowai-residential.lu residential@inowai.com T. +352 25 03 39

#### www.infinityluxembourg.lu







#### For further information:

Olivier Bastin, CEO IMMOBEL LUXEMBOURG S.A. +352 24 83 14 84 olivier.bastin@immobel.lu

Carole Knutti, Marketing, PR & Communication Director IMMOBEL LUXEMBOURG S.A. +352 24 83 14 34 carole.knutti@immobel.lu

#### About the IMMOBEL Group

IMMOBEL is the largest listed Belgian property developer. Since its foundation in 1863, the Group has developed and marketed innovative urban projects in response to the needs of cities and their inhabitants. Thanks to its bold strategy and a talented workforce of around a hundred people, IMMOBEL has succeeded in diversifying its expertise (in the residential, retail, office and housing plot development sectors) and has successfully expanded internationally to the Grand Duchy of Luxembourg and Poland. Its portfolio now totals more than 850,000 m<sup>2</sup> under development, with a market capitalisation of more than 500 MEUR, establishing its position as a market leader. For more information, go to <u>www.immobel.lu</u>