

# THE IMMOBEL SOCIAL FUND

## OUR COMMITMENT TO CITIZENS

The Immobel Social Fund reserves 1% of its net profits<sup>1</sup> for supporting organisations and associations operating predominantly in the areas of health, culture and social inclusion.

The Fund was set up as a result of the stark realisation that, despite the best efforts of schools to level the playing field in the Brussels Region, individual success and well-being are still too often dependent on social background or postcode. For some young people from deprived neighbourhoods, dropping out of school is a real danger and can have catastrophic consequences for their future, their family and society as a whole. By making a financial contribution to professional organisations working in the area of education in the widest sense of the word, the Immobel Fund aims to give young people from vulnerable backgrounds the opportunity to reintegrate into society and gain access to the job market. The aim of the support provided is to help the beneficiaries to discover their talents and build up self-confidence so that they can flourish in society.

### Working towards a more inclusive city

Besides its commitment to sustainable development, Immobel has designed a programme of philanthropic initiatives which it has made a key focus of its expansion strategy and identity. The Fund's purpose is to provide financial support to professional associations and organisations working in the following three areas:

#### HEALTH

Immobel is committed to medical research and provides financial support to Bordet and Saint-Luc hospitals and Télévie in particular.

#### CULTURE

The Group makes a contribution to the development of associations which are involved in the dissemination, protection and promotion of every aspect of the arts as well as in heritage conservation. This is why Immobel supports the Queen Elisabeth Music Chapel and the European Quarter Fund, among others.

#### SOCIAL INCLUSION

Immobel promotes and provides financial support for positive initiatives by Brussels professional associations which help young people from vulnerable backgrounds to discover their talents, regain their self-confidence and surpass themselves so that they become responsible members of society.



1. Average over 5 years.

## Health

### Fondation Saint-Luc

This Foundation funds high-level clinical research and team training in leading centres in Brussels and abroad. Immobel's contributions have enabled a pneumology clinical research project to be supported.

### Les Amis de l'Institut Bordet non-profit association

Keen to assist researchers in their fight against cancer, "Les Amis" - the friends - support their work relating to studying the tumour environment, the understanding of metastatic disease and the potential of liquid biopsies.

### Télévie

Organised by broadcaster RTL on behalf of the National Fund for Scientific Research (FRS-FNRS), Télévie aims to raise funds to fund scientific research into cancer in children and adults.

## Culture

### Queen Elisabeth Music Chapel

This non-profit foundation promotes young people, music and Belgian heritage by giving talented young artists the opportunity to improve their skills in a unique setting through a bespoke programme.

### European Quarter Fund

Immobel is a member of the European Quarter Fund, managed by the King Baudouin Foundation. The Fund was created in 2001 to improve the image, redevelopment and operation of the European quarter. In 2020, the European Quarter Fund completed preparations for the early 2021 opening of "Stam-Europa", as part of the temporary occupation of a building. This venue will play host to a democratic process focused on public debate and innovation. It will be partly dedicated to experimenting with new methods of interaction and exchange between European institutions and European citizens and between the European Quarter and the residents of Brussels.

The Fund has also carried out studies and created prototypes to make the neighbourhood more pleasant for cyclists. Finally, the Fund has initiated a debate on the impact of the COVID crisis on the European Quarter.

## Social inclusion<sup>2</sup>

### Calame non-profit association

Aimed at young people in their final years of primary and secondary school in Saint-Josse, the City of Brussels, Schaerbeek and Anderlecht, Calame promotes school support as a means of addressing inequalities and opening up new horizons.

### Musique Espérance Belgique Francophone non-profit association: "ENVOL" project

Part of the school curriculum of Saint-Pierre school in Anderlecht, the "ENVOL" project harnesses artistic activity to facilitate school learning, creativity and living together. Weekly music, storytelling and performing arts workshops are provided from the first year of pre-school to 6<sup>th</sup> class in primary school, by professional artists hired by the non-profit association.

### TADA non-profit association

This non-profit association is a learning network to empower and integrate socially vulnerable young people and those around them. TADA coaches more than 1,300 young people in Brussels through its weekend schools and alumni network. Immobel's support is allocated to the Molenbeek weekend school.

### Youthstart Belgium VZW

This association is concerned with social inclusion and provides professional assistance to young people looking for opportunities. Each young person (approximately 1,000 per year) receives intensive training and monitoring and is linked up with job vacancies. Training is provided by certified Youth-Start trainers, motivated business coaches with a wealth of knowledge who know how to win the trust of young people. The central theme of this programme is the development of an entrepreneurial spirit and a passion for work.

### VUB Children's University

The Children's University of the Université Libre de Bruxelles conducts child-level academic research in grades 5 and 6 in Brussels. The support will enable children to familiarise themselves with the university from an early age and participate in workshops with committed researchers who wish to share their love of science. The VUB Children's University wants to connect children with science and research at an early stage of their educational career to lower the threshold for higher education.

### Other organisations and initiatives supported in 2020

- de Duve Institute international non-profit association,
- Fetus For Life non-profit association,
- Kom op tegen Kanker non-profit association,
- Les plus beaux villages de Wallonie non-profit association,
- Gala Liège Aide Haiti non-profit association,
- Lutte Contre le Sida non-profit association,
- Mont des Arts non-profit association,
- Quartier Biestebroeck non-profit association,
- Quartier des Arts non-profit association,
- ... as well as the Amis du Cercle Gaulois, the Belgian Embassy in Luxembourg (sponsorship) and the King Baudouin Foundation.

2. Initiatives under King Baudouin Foundation.