



IMMOBEL

since 1863

# ANNUAL REPORT 2019



# CORPORATE SOCIAL RESPONSIBILITY

As a major player in urban development, Immobel takes its social responsibility seriously. The Immobel Social Fund supports organisations and associations operating predominantly in the areas of health, culture and social inclusion.

## THE IMMOBEL SOCIAL FUND: OUR COMMITMENT TO CITIZENS

The Fund was set up as a result of the stark realisation that, despite the best efforts of schools to level the playing field in the Brussels Region, individual success and well-being are still too often dependent on social background or postcode. For some young people from deprived neighbourhoods, dropping out of school is a real danger and can have catastrophic consequences for their future, their family and society as a whole. By making a financial contribution to professional organisations working in the area of education in the widest sense of the word, the Immobel Fund aims to give young people from vulnerable backgrounds the opportunity to reintegrate into society and gain access to the job market. The aim of the support provided is to help the beneficiaries to discover their talents and build up self-confidence so that they can flourish in society.



Up to **1%**  
of our benefits donated  
to good causes<sup>1</sup>

## WORKING TOWARDS A MORE INCLUSIVE CITY

Besides its commitment to sustainable development, Immobel has designed a programme of philanthropic initiatives which it has made a key focus of its expansion strategy and identity. The Fund's purpose is to provide financial support to professional associations and organisations working in the following three areas:

### Health

Immobel is committed to medical research and provides financial support to Bordet and Saint-Luc hospitals in particular.

### Culture

The Group makes a contribution to the development of associations which are involved in the dissemination, protection and promotion of every aspect of the arts as well as in heritage conservation. It is in this context that Immobel supports the La Monnaie/De Munt opera house and the Queen Elisabeth Music Chapel.

### Social inclusion

Immobel promotes and provides financial support for positive initiatives by Brussels professional associations which help young people from vulnerable backgrounds to discover their talents, regain their self-confidence and surpass themselves so that they become responsible members of society.



## SOCIAL INCLUSION

### 1 ▶ TADA<sup>2</sup>

This non-profit association is a learning network to empower and integrate socially vulnerable young people and those around them. TADA coaches more than 1,000 young people in Brussels through its weekend schools and alumni network.

### 2 ▶ ASBL MUSIQUE ESPÉRANCE BELGIQUE FRANCOPHONE<sup>2</sup>

Part of the school curriculum of Saint-Pierre school in Anderlecht, the association's programme uses artistic activity to reinforce reading, writing and arithmetic and stimulate language, memory and creativity.

### 3 ▶ CALAME NON-PROFIT ASSOCIATION<sup>2</sup>

Aimed at young people in their final years of primary and secondary school in Saint-Josse, the City of Brussels, Schaerbeek and Anderlecht, Calame promotes school support as a means of addressing inequalities and opening up new horizons.

### 4 ▶ SCHOLA ULB<sup>2</sup>

The non-profit association offers a free school support initiative led by university and college students, aimed at vulnerable primary and secondary school pupils, in close partnership with French-speaking schools in Brussels.

### 5 ▶ REMUA<sup>2</sup>

The El Sistema Belgium programme gives children aged 3-12 from underprivileged neighbourhoods the opportunity to learn music, during school time and after school, at workshops led by professional musicians.

### 6 ▶ BIJEVA VZW

This non-profit association fights child poverty. It strives to meet the children's most pressing physical, administrative, financial and psychological needs.



## CULTURE

### 1 ▶ LA MONNAIE/DE MUNT FUND

The support provided facilitates a high-standard artistic season by funding new productions, making opera accessible to all thanks to affordable prices and supporting the opera house in its sustainable development policy.

### 2 ▶ QUEEN ELISABETH MUSIC CHAPEL

This non-profit foundation promotes young people, music and Belgian heritage by giving talented young artists the opportunity to improve their skills in a unique setting through a bespoke programme.



## HEALTH

### 1 ▶ ST LUC FOUNDATION DONATION

The Foundation funds high-level clinical research and team training in leading centres in Brussels and abroad. Immoebel's contributions have enabled a pneumology clinical research project to be supported.

### 2 ▶ LES AMIS DE BORDET

Keen to assist researchers in their fight against cancer, "Les amis" - the friends - support their work relating to studying the tumour environment, the understanding of metastatic disease and the potential of liquid biopsies.

### 3 ▶ TÉLÉVIE

Organised by broadcaster RTL on behalf of the FRS-FNRS fund for scientific research, Télévie aims to raise funds for scientific research into cancer in children and adults.

## OTHER CSR INITIATIVES IN 2019

De Duve Institute, Fetus For Life, King Baudouin Foundation, Kom op tegen Kanker, Lutte contre le Sida AIDS charity, Mont des Arts/Kunstberg, Help Haiti Gala, Biestebroek neighbourhood, Quartier des Arts/Kunstwijk - 50<sup>th</sup> anniversary (sponsorship) and Quartier des Arts/Kunstwijk - Save the Palace of Justice (sponsorship).

1. On a five-year average.

2. Initiatives under the King Baudouin Foundation.

Our 2019 annual report is also available online:  
<https://www.immobelgroup.com/annual-report-2019>



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